

SKEMA BUSINESS SCHOOL

EXECUTIVE PROGRAMME
MASTER OF BUSINESS ADMINISTRATION



CONTINUING EDUCATION PROGRAMME



TRAINING ETHICALLY-MINDED DECISION MAKERS

Today's global business environment raises more complex issues than ever.

Not only companies, but more broadly our societies face historical challenges and breakthroughs: new generations with different values and expectations, the digital economy, the vital question of the world's ecology with its questions of sustainability, political equilibriums... As a consequence our societies need aware and ethically-minded leaders to take responsible decisions. More than ever, the most important assets any company has are its people: its global economy talents.

The SKEMA Executive MBA has been designed to provide our participants with new organisational models, adapted to constantly changing complex business environments. Our faculty provides cutting edge and world-class content, based on their own research expertise and senior consultancy activities. Thanks to this, participants will hone not only their leadership, management and finance skills, but they will also live a truly global learning experience that will be highly beneficial in their professional careers.

Our programme is fully articulated around the global knowledge economy, and all its different pieces are aimed at immersing our participants in issues linked to globalisation, multiculturalism, digitalisation and sustainability.

As a global business school, SKEMA provides all the means and resources to support our programme: with six campuses worldwide, 160 professors from a wide range of nationalities and a network of 37,000 graduates in 140 countries, international business opportunities are wide open to our EMBA fellows. SKEMA belongs to the elite group of the one per cent of triple accredited schools and universities in the world, with its EQUIS, AACSB and AMBA accreditations.

Our strength lies in our tight bonds with our participants. Not only do they build a network of relationships, living in different countries, but they also actively engage in promoting their programme. Their success is our success, and their commitment to excellence is what makes our programme so special.



Dr Carole Daniel

*Academic director of the
Executive MBA
Associate professor in
Project Management*

INTERNATIONAL RECOGNITION

INTERNATIONAL RECOGNITION



SKEMA is Equis (European Quality Improvement System) accredited for the high quality of faculty and research at the school as well as its international dimension and relationship with the business community. **SKEMA is one of the few schools worldwide to have obtained the five-year Equis accreditation renewal.**



SKEMA is accredited by the Global Accreditation Center® (GAC®) from the Project Management Institute®. This accreditation was awarded in 2005 and has been renewed until 2019 in recognition of the school's track record in training for project management. SKEMA is the first business school to have received this international accreditation in France. Only 40 academic institutions in the world have the accreditation.



In the Financial Times international ranking



SKEMA has the AMBA accreditation for its Executive MBA. This distinction represents the highest standard of achievement in postgraduate business education and is earned only by the best programmes.



SKEMA obtained the AACSB accreditation in February 2014. AACSB accreditation evaluates the excellence of an institution, and in particular the academic level of its faculty, the quality of its programmes, the relevance of its strategy and the means to implement it.

FRENCH STATE RECOGNITION



SKEMA's Master in Management (Grande Ecole Programme) diploma is recognised by the French State and endorsed as "Master". The Conférence des Grandes Ecoles (CGE) is the accrediting body for SKEMA, its specialised masters (MS) as well as its masters of science (MSc) programmes. Furthermore, SKEMA's specialised masters (Mastères Spécialisés®) are referenced by the RNCP (Répertoire National des Certifications Professionnelles – National register of professional qualifications).

The BBA in Global Management is accredited by the French Ministry of National Education.

INTERNATIONAL PROFESSIONAL RECOGNITION



A LARGE NUMBER OF INTERNATIONALLY RECOGNISED PROFESSIONAL CERTIFICATIONS ARE AVAILABLE TO OUR STUDENTS IN THEIR RESPECTIVE AREAS OF EXPERTISE

Auditing, Control, Information Systems & Consulting / Finance

- ▶ Chartered Financial Analyst® (CFA Institute)
- ▶ Chartered Institute of Management Accountants (CIMA)
- ▶ SAS Academic
- ▶ The "Interim Cost Consultant" (ICC), "Certified Cost Engineer" (CCE) and "Certified Cost Consultant" (CCC) of The Association for Advancement of Cost Engineering International (AACE)
- ▶ CIA (Certification in Internal Audit)

Project & Programme Management - Supply Chain Management & Purchasing

- ▶ Project Management Professional (PMP®) and Certified Associate in Project Management (CAPM®) of the Project Management Institute (PMI®)
- ▶ Foundation and Practitioner level certification of PRINCE2®
- ▶ AgilePM® certification
- ▶ Green Belt and Yellow Belt certification of the Six Sigma Institute
- ▶ BASICS (BASICS of Supply Chain Management) of APICS
- ▶ The Association for Operations Management
- ▶ SKEMA Business School is PMI® Global Registered Education Provider (R.E.P. No 1435) and PRINCE2® Accredited Training Organisation (ATO)

Marketing

- ▶ Data Mining offered by SAS™
- ▶ PMV, the European certification in value management offered by the European Practitioner in Value Management (AFAV)
- ▶ ASQ (American Society for Quality) certifications, Certified Quality Improvement Associate, Certified Quality Manager or ASQ Certified Manager of Quality/Organisational Excellence



PRINCE2® is a registered trade mark of the Office of Government Commerce in the United Kingdom and other countries.



KEY FEATURES



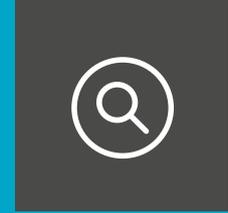
AN ELITE PROGRAMME

SKEMA's EMBA has triple accreditation (EQUIS, AACSB and AMBA) which ranks it among the top 1% of business schools in the world.



PRACTICALITY

Our *learning by doing* methods bring the EMBA to life at work. You will be able to put into practice what you learn and gain immediate results.



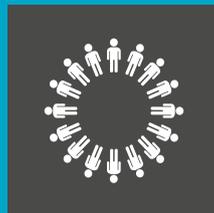
UNIQUE

A project management specialisation based on a long term tradition of research in this field at SKEMA.



FLEXIBILITY

Thanks to the online approach, you can enjoy course materials wherever you are and benefit from a truly mobile experience. Thanks to the residential weeks approach on three different continents, you will team up with your peers and experience how business is conducted all over the world.



GLOBAL REACH AND PERSPECTIVE

You can rely on SKEMA's 37 000 alumni that live all over the world and on SKEMA's international savoir-faire with its six local campuses (Brazil, China, USA, France). You will be part of a -close to 100%-international cohort.



NEW

Do your EMBA in either 18 or 24 months.

“ I wanted to broaden my business knowledge and increase my future opportunities. I was an engineer and I wanted to acquire some more knowledge on economics and about how to run a business. Plus, more and more jobs now require a master's degree. The full-time MBA was never an option for me. I needed to stay in work to have an income. I found SKEMA's EMBA syllabus, and its international approach, very interesting. ”

Bo Espen Lobben
Site manager at Kongsberg USA Program Office



BECOME A

GLOBAL KNOWLEDGE ECONOMY TALENT

Our programme is designed to allow senior professionals, knowledgeable in the field of project management, to expand their horizons and become global economy talents.

OBJECTIVES

- ▶ Strengthening managerial and strategic skills in all management disciplines
- ▶ Boosting in-depth understanding of the challenges of the global knowledge economy
- ▶ Developing analytical and problem-solving skills at strategic, tactical and operational levels
- ▶ Helping participants to understand the mechanisms, structures and processes for implementing management practices in global environments
- ▶ Developing leadership skills and influence in a dynamic globalised company environment
- ▶ Developing global knowledge economy talents
- ▶ Contributing to the improvement of project leadership and management practices in complex business environments

SPECIALISATION IN PROJECT AND PROGRAMME MANAGEMENT

This specialisation, taught entirely in English, is devoted to new approaches to management and leadership. It develops participants' analytical skills as well as their sense of initiative and the agile mindset essential for leading project-based organisations. Managers in such organisations have to reason in terms of results-based performance. They must create an environment that nurtures continuously successful projects. This requires exemplary piloting of costs, effective project governance and management of risks resulting in new potentially profitable opportunities. The success of such organisations lies in their capacity to respond to – or even to go beyond – clients' expectations on all projects undertaken on their behalf.

PART TIME AND BLENDED LEARNING

Because participants on the SKEMA Executive MBA are working professionals, the programme has been designed to allow maximum flexibility. It adopts a blended learning format. The teaching thus combines e-learning modules with interactive seminars led by top class professors. Blended learning exploits all learning possibilities offered by distance learning and new technologies (e-learning, blogs, webinars) thus optimising face-to-face class time with professors. An e-learning infrastructure, available 24/7 allows access to all teaching materials from anywhere in the world with an internet connection.

A TRULY INTERNATIONAL EXPERIENCE

Markets are now global, and future leaders need to know how business is conducted in all parts of the world, and how to interact with different cultures. This is why the SKEMA EMBA is one of the very few programmes to take its participants around the globe – in Europe, Asia, North and South America. They are placed in different business contexts, exposed to different cultures and team up with participants from various nationalities as well being among a wide variety of academics and guest speakers from different countries. The face-to-face modules take place in Lille (France), Raleigh (USA), Suzhou (China) and Belo Horizonte (Brazil). These visits enable you to meet with other students from some of SKEMA's partner universities' EMBA programmes, visit local and international companies and have interesting exchanges with their CEOs and executives, and to engage with expert guest speakers during lunches and dinners.

COURSE CURRICULUM

The blended learning format is designed to optimise face-to-face sessions by distance mode preparation through highly structured modules that participants can adapt to their personal and professional schedules.

It combines residential weeks, consisting of five-day face-to-face sessions taught on four different locations and webinars which are virtual classes allowing for interesting interactions. Online courses are devoted to specialised contents linked to project management topics. Taken individually, these online modules are the best way to gain autonomy and provide a necessary flexibility for our participants' busy schedules.

Started in the second year of the programme, the capstone project is a means for participants to gather all the newly acquired knowledge and skills around a strategic issue. Capstones are individual written reports in which a participant proposes an improvement initiative regarding the methods and practices in their company. Research must be implemented using rigorous research methodologies. A defense is organized in front of a jury, and participants are also invited to present their findings to their managers or partners. Some participants can take the opportunity of the capstone project to develop a business plan for a future start-up.

Our participants also benefit from the support of our career service for their professional development. Guidance is available on how to improve a CV to make it more attractive, how to extend one's professional network... In parallel of this professional development coaching, our EMBA participants are also accompanied in their personal growth as leaders.

A UNIQUE INDIVIDUAL COACHING PROGRAMME

The SKEMA Executive MBA is the only programme in the world to base its personal development module on the Leadership Diamond®, a Philosophy in Business (PiB®) developed by the philosopher and professor Peter Koestenbaum. Being a great leader means understanding change and anxiety in both ourselves and others. Being able to manage the confusion caused by this ambiguity makes all the difference.

The individual coaching provided in the Executive MBA introduces participants to the most modern and relevant leadership ways of thinking, acting and being. Participants develop a comprehensive picture of their current leadership situations and use the Leadership Diamond® to compare them to what is possible. They engage in theory, actions, examples, personal conversations, role playing, planning for the future, and more— all in a unique, deeply nurturing, supportive environment.



“ Participating in the SKEMA Executive MBA programme has been a demanding, yet highly enjoyable and rewarding journey. The lecturers have been of very high quality and combined with the knowledgeable and experienced fellow students of the group this has been a really great learning experience. ”

Aud Tronvold

Group innovation manager at Kongsberg Group ASA (Norway)

COURSE OVERVIEW

MODULES	ECTS	TEACHING APPROACH	FACULTY MEMBERS	LOCATIONS
BUSINESS FUNDAMENTALS AND REAL-WORLD PRACTICE				
Organisational Dynamics	3	Webinar	Dr Stéphanie Chasserio	
Leadership in Multicultural Project Environments	5	Face to face	Dr Carole Daniel	France
Managerial Accounting	3	Webinar	Dr Laurence Ferry	
Corporate Finance	5	Face to face	Dr Laurence Ferry	France
Marketing, Contract Management and Commercial Awareness	3	Webinar	Dr Peter Spier	
Macro and Micro-Economics and Social Impact	5	Face to face	FDC Faculty	Brazil
Operations Management	3	Webinar	Dr Régis Delafenestre	
Supply Chain Management	5	Face to face	Dr Xavier Brusset	China
Business Policy and Strategy	3	Webinar	Dr Eric Viardot	
Information Systems Management	5	Face to face	Dr Chitu Okoli	USA
Business Policy and Strategy	3	Webinar	Dr Eric Viardot	
Complexity in Management and Business Decisions	5	Face to face	Dr Pierre Daniel	France
ONLINE-COURSES. SELF PACED				
Leadership and Communication	3	Online		
Applied Project Planning and Control	3	Online		
Organising and Leading Team Projects	3	Online		
Project Risk Management	3	Online		
Contract Management	3	Online		
Achieving Business Objectives	3	Online		
CAPSTONE PROJECT AND CROSS-CURRICULAR COURSE				
Doing Business Globally	4	Face to face	Anke Middelmann	
Capstone Project	20	Coaching	Supervisors	
Total	90			

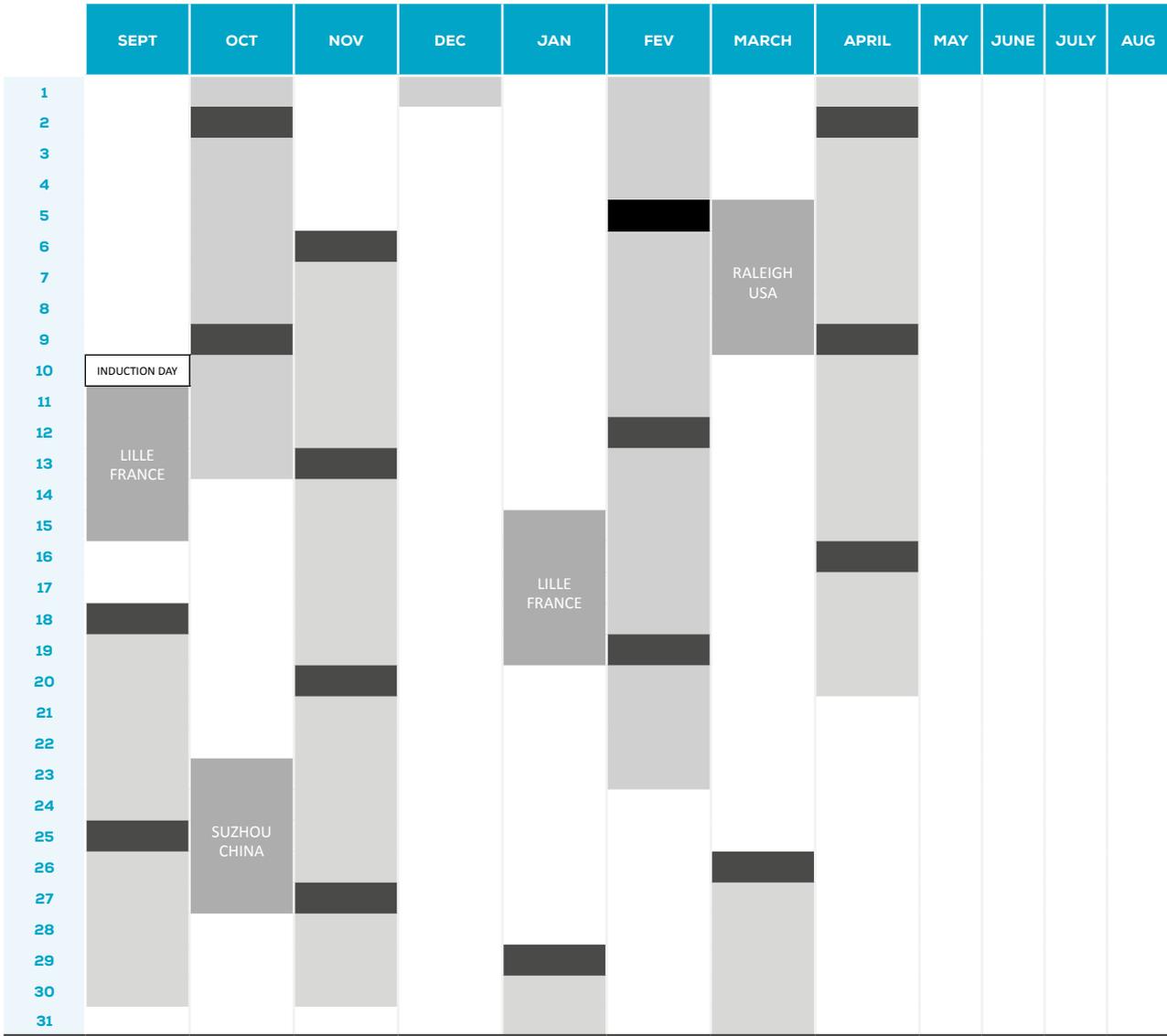
SCHEDULE

■ 90-MINUTE WEBINARS

■ RESIDENTIAL WEEKS

■ SELF PACED ONLINE COURSES

■ CAPSTONE PROJECT



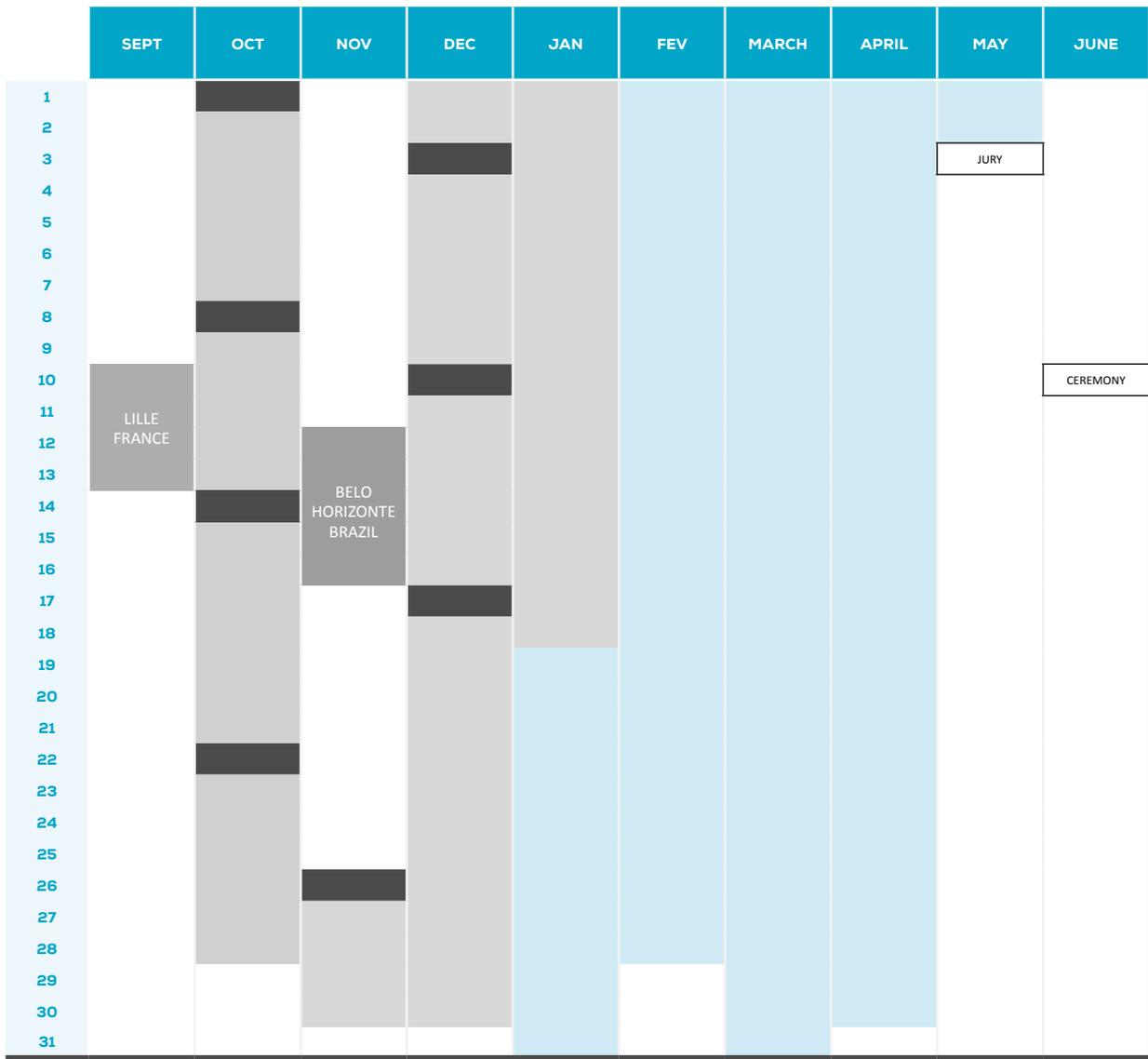
* Subject to change/not contractual

“ You’re surrounded by an international atmosphere at SKEMA. The staff want you to succeed, they want to know what you’re looking for from the programme. From the very beginning it’s a conversation. They are concerned about how the programme can benefit you, how what they are offering is going to affect your future employment. ”

Kylan Laxson
Business analyst, Strategic Business Systems (USA)



**ONLY 15 DAYS
OUT OF THE
OFFICE PER
YEAR**



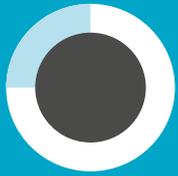
* Subject to change/not contractual

“ This has been an incredible life changing journey for me, not only has it allowed me to develop my leadership and business skills, it has proven to be an invaluable multi-cultural and global experience, the team at SKEMA are fantastic and provide an environment to develop and grow personally as well as professionally. ”

Paul Bulmer
Head of Product Management - Carrier and Mobile
London (UK)



PARTICIPANT PROFILE*

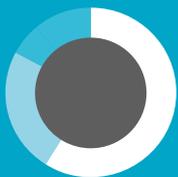


GENDER BALANCE

75% Men
25% Woman

42

AVERAGE AGE



NATIONALITY

59% Norwegian
24% Lebanese
18% Australian, Indian, Swedish and others

18

AVERAGE YEAR'S
WORK EXPERIENCE

*Executive MBA 2017 survey

TAKE YOUR CAREER TO THE NEXT LEVEL

CAREER ADVANCEMENT:

► Operations leaders, senior project manager, senior consultant, site manager, group innovation manager, partner manager

€115K

ANNUAL GROSS SALARY

80%

HAD A PROMOTION

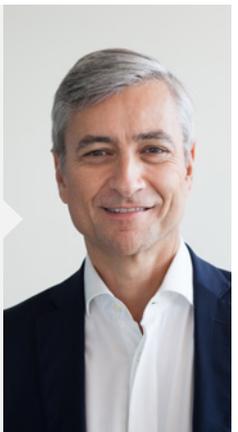
“ The EMBA gave me the ability to innovate, to take a new idea and to build a successful business around it. It made look at my business from different perspectives. I was able to discuss it with a network of professionals and get a range of useful feedback.

There's no denying that an EMBA will grant you access to a better career and a higher quality of life. I acquired the knowledge, skills and tools that I need to succeed in the world of business. I expanded my network, visited different countries and developed my strategic vision. ”

Saleh el Khazen,
Managing partner at Sminds (Lebanon)



SOME OF OUR MEMBERS

	<p>OLIVIER DUFOUR <i>SKEMA 2001</i> Executive director, Page Personnel, Page Group Brussels</p>		<p>JULIE BOURGEOIS <i>SKEMA 2008</i> General manager, Peninsula Merchandising LTD - The Peninsula Hotels, Hong Kong</p>	<p>JEAN-PHILIPPE COURTOIS <i>SKEMA 1983</i> EVP and president, Microsoft Global Sales, Marketing Operations Paris</p>	
<p>DIDIER BONNET <i>SKEMA 1983</i> SVP & global practice leader digital transformation, Capgemini Consulting</p>		<p>JULIEN CODORNIOU <i>SKEMA 2002</i> Director, Facebook at Work London</p>		<p>GÉRALDINE LE MEUR <i>SKEMA 1995</i> Entrepreneur, co-founder, The Refiners San Francisco</p>	
	<p>GARY BRAVARD <i>SKEMA 2011</i> Co-founder and vice president, Adore Me, New York</p>		<p>MATHILDE THOMAS <i>SKEMA 1994</i> Co-founder, Caudalie Hong Kong</p>		

SKEMA ALUMNI KEY FIGURES

37 000

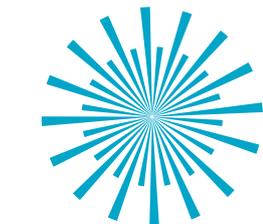
graduates throughout the world
to strengthen your network



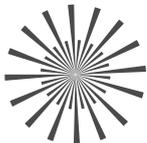
90
International ambassadors



20% BASED ABROAD IN 140 COUNTRIES



150+
events per year



6
prestige events

30+
Business and geographic clubs



8000
job postings per year



HOW TO APPLY

SELECTION CRITERIA

- ▶ Master's degree or equivalent and five to ten years of professional experience
- ▶ Candidates with a bachelor's degree may be admitted based on significant professional experience with managerial responsibilities
- ▶ English language skills (equivalent to IELTS 7)
- ▶ Ability to work in virtual environments at a distance
- ▶ High motivation with a capacity for sustained hard work

ADMISSION PROCESS

You will go through a rigorous process that will allow us to organise an optimum cohort.

1. An information interview.
2. Completion of the application form (including):
 - ▶ Two letters of recommendation to vouch your suitability to join the programme.
 - ▶ Two essays
 - ▶ An English level test or an English oral assessment*
 - ▶ Degree transcripts
3. An admission interview
4. Release of decision following the deliberations of the Admissions Committee.

* No English language test score is required for students who have a degree from an English-speaking university.

DEPOSIT

After an offer has been made, you must secure your place by paying a 4 500-euro deposit within 30 days of the offer.

PAYMENT SCHEDULE

In addition to paying your deposit, you will be required to pay the following:

- ▶ 25% of programme fees due one month before the start of the programme
- ▶ 25% of programme fees due six months after the start of the programme
- ▶ 25% of programme fees due 12 months after the start of the programme
- ▶ 25% of programme fees due 18 months after the start of the programme

The programme may also be paid in one lump sum.

APPLICATION DEADLINES

We recommend that you apply as early as possible as places fill up quickly and space is limited.

START DATE

There are two programme start dates for each year: One in January and another in September.

FEES

They include: tuition fees and life membership to SKEMA's alumni association (subject to your graduation).

PERSONAL EXPENSES

Participants are expected to:

- ▶ Pay for travel and accommodation for the residential weeks
- ▶ Provide their own laptop computer

VISAS

Participants are expected to:

- ▶ Have the correct visa to visit each study location. Ensure that you apply for your visa early. You can usually download visa application forms online, but you may need to visit the embassy of the country you are visiting for an interview. This has to be done at the embassy in your home country.

ACCOMMODATION

The most convenient hotel is pre-booked for the group for all the venues. A list of alternative hotels is provided to the participants in case a participant prefers to book his/her own hotel.



FUNDING

SCHOLARSHIPS

- ▶ We offer scholarships worth up to 3 500 euros to the following applicants (also subject to their interview performance): Applicants who have graduated from a top-tier (rang A) university, applicants with a PhD, applicants with a Doctorate (MD, PharmD,...)
- ▶ In addition, applicants who have taken the GMAT and who have obtained a high score are eligible to a scholarship or a tuition fee cut of 2500 euros. SKEMA reserves the right to offer a full scholarship to any applicant considered truly exceptional.

SPONSORSHIP

An applicant who has been sponsored by an alumnus, and who has received an offer will be able to benefit from one free residential week of their choice (with the exception of travel and accommodation fees).

FINANCIAL AID

We offer a tuition fee cut of 10% to early bird applicants. The early bird application deadline is April 14. For French applicants, our partnerships with banks allow preferential rates.

EVENT

SKEMA Executive MBA organises events in France and internationally to come to meet you . Find all our events in the page: *come and meet us* from the website

ON OUR CAMPUS

Pôle Universitaire Léonard de Vinci (PULV)
Esplanade Mona Lisa - Courbevoie
92916 Paris La Défense Cedex

BY EMAIL OR PHONE

Véronique Carresse:
▶ executive.mba@skema.edu
▶ +33 (0)1 41 16 75 14

FOR MORE INFORMATION

- ▶ **English version:**
www.skema.edu/programs/executive-mba
- ▶ **French version:**
www.skema-bs.fr/programmes/executive-mba

FOLLOW US ON



A MULTI-CAMPUS, INTERNATIONAL STRUCTURE



SKEMA BUSINESS SCHOOL OPERATES FROM SIX DIFFERENT SITES: IN FRANCE (LILLE, PARIS LA DÉFENSE AND SOPHIA ANTIPOLIS), CHINA (SUZHOU), THE USA (RALEIGH, NC) AND BRAZIL (BELO HORIZONTE, MG). THE CAMPUSES ARE LOCATED IN WELL-KNOWN SCIENCE PARKS OR BUSINESS CENTRES AND OFFER STUDENTS EXCEPTIONAL OPPORTUNITIES AND CAREER PROSPECTS. SKEMA'S FOREIGN CAMPUSES ALL HAVE THE SAME GOAL: TO COMBINE INTERNATIONAL ACADEMIC AND PROFESSIONAL EXPERIENCE. AT SKEMA, THE GENUINE INTERNATIONAL EXPERIENCE THAT STUDENTS RECEIVE INVOLVES MORE THAN JUST THE CREATION OF A LOCAL SCHOOL. SKEMA WILL CONTINUE ITS INTERNATIONAL DEVELOPMENT OVER THE NEXT FEW YEARS.



▲ Lille



▲ Paris La Défense



▲ Sophia Antipolis



▲ Suzhou



▲ Raleigh



▲ Belo Horizonte

LILLE, THE HUB OF EUROPE

Northern France offers a dynamic business environment and hosts the largest number of headquarters of leading companies after Paris. The Nord-Pas de Calais is also the biggest centre for the mail-order industry in Europe; the region attracts the most foreign investment, is the second biggest area for insurance companies, and the third biggest financial market in France. It has a highly developed textile industry and is the third most important in France for exports and the automotive industry. Lille is the cradle of mass retailing and hosts many world famous companies. This 20,000-square-metre modern, functional campus is located in the heart of the city's business centre, a stone's throw from the old town and Lille's Grand Place. It is conveniently situated between two TGV stations with Paris only an hour away, Brussels 38 minutes and London 1 hour 20.

PARIS, THE "CITY OF LIGHTS"

Paris continues to be one of the most stimulating cities in the world as a centre of cultural and economic activity. Competitive industries, business innovations, high-level education, and tourism have turned Paris into the favourite city of business professionals and young graduates. The campus is located in the PôLe Léonard de Vinci in the heart of La Défense. This modern area is only a 10-minute metro ride from the Champs-Élysées, or 20 minutes from the Eiffel Tower. La Défense is home to a population of 20,000, with 1,500 companies (15 of which are among the world top 50) employing 150,000 people. Many companies especially banks and insurance companies have left their former neighbourhoods to set up here.

SOPHIA ANTIPOLIS, AT THE HEART OF THE FRENCH RIVIERA

The campus lies at the heart of Europe's best known science park whose success is directly linked to its quality of life and exceptional environment. The area offers not only its natural beauty, but also a high level of cultural and social life enriched by the diversity of its population. SKEMA's immediate environment includes over 1,300 companies in sectors such as information and communications technology or biotechnology. Here, 21st century companies have become part of a knowledge community and the SKEMA 30-hectare state-of-the-art campus fits harmoniously with this environment.

WE LIVE IN A GLOBAL ECONOMY

THE FUTURE OF EDUCATION LIES IN BREAKING DOWN BARRIERS AND ENGAGING WITH OTHER CULTURES. FUTURE DECISION-MAKERS WILL NEED TO BE MOBILE MANAGERS WHO NETWORK AND ENGAGE WITH DIFFERENT CULTURES AND ARE ABLE TO MASTER CULTURE-SPECIFIC PRACTICES WITH THE SAME SKILL AS A NATIVE. WHILE SKEMA PLANS TO CONTINUE ITS PROGRAMME OF INTERNATIONAL EXCHANGES, IT HAS DEVELOPED A NEW, MORE DIRECT POLICY OF OPENING CAMPUSES ABROAD, WHERE THE ECONOMY OF TOMORROW WILL BE CREATED.



SUZHOU (CHINA)

Suzhou has been called the Venice of the East because of its many canals, beautiful natural environment and traditional gardens. However, this ancient city is one of the most advanced centres of technology across the globe; it is home to 118 of the top 500 companies in the world. Suzhou is just one hour from Shanghai, China's second largest centre of industry and top destination for foreign investment. This makes it an ideal recruitment centre for graduates seeking an international career.

RALEIGH (NORTH CAROLINA - USA)

Raleigh is close to the largest technology research park in the United States (Research Triangle Park) and hosts a wide range of innovative companies and research laboratories. SKEMA students have the opportunity to mix with American students and international students from around the world, and to get involved with these local businesses. The students are able to use all the services provided by NC State University: a vast multimedia resource centre, extensive sports facilities, catering, accommodation, healthcare system...

BELO HORIZONTE (MINAS GERAIS - BRAZIL)

SKEMA is set within the magnificent campus of Fundação Dom Cabral in Nova Lima (20 km from Belo Horizonte) and has around 400 m² for its students (lecture hall, classrooms, video conference room and student centre). Belo Horizonte, Brazil's third most important city for business, is located in a region with a booming economy. In September 2015, the Brazilian adventure began for the first students with courses related to "Doing Business in Latin America".

CONTACT

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