

SKEMA BUSINESS SCHOOL

TWO-YEAR MSc

PROGRAMME TAUGHT IN ENGLISH AT THE PARIS, SOPHIA ANTIPOLIS, BELO HORIZONTE, RALEIGH AND SUZHOU CAMPUSES

TWO INTAKES: AUGUST/SEPTEMBER AND JANUARY



Get up to speed for an MSc specialisation

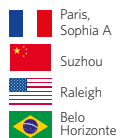
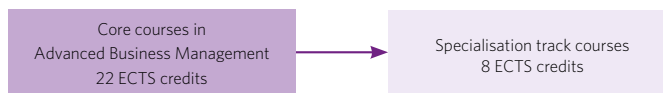
The first year of this programme is composed of core courses (Advanced Business Management and Global Business Environment), as well as specialisations track courses. The second year is entirely devoted to the MSc specialisation. The two-year MSc programme is open to candidates who have already obtained a three-year university degree.

YEAR ONE - STARTING IN AUGUST/SEPTEMBER

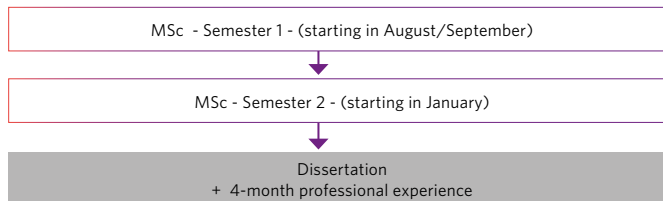
Semester 1 (starting in August/September)



Semester 2 (starting in January)



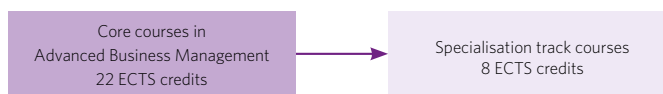
YEAR TWO - STARTING IN AUGUST/SEPTEMBER



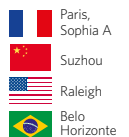
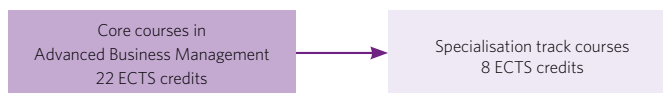
See campus locations where SKEMA MSc specialisations are available - page 3 -

YEAR ONE - STARTING IN JANUARY

Semester 1 (starting in January)

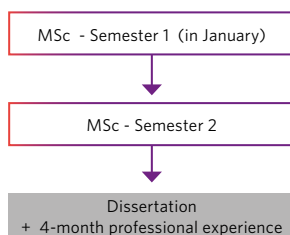


Semester 2 (starting in August/September)

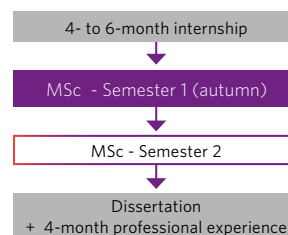


YEAR TWO - STARTING IN JANUARY

Option 1 (if MSc has a January intake)



Option 2 (allowing valuable in-company experience)



AVAILABILITY OF THE MSc SPECIALISATION MUST BE CHECKED PER INTAKE AND CAMPUS

7

campuses on five continents

9,000 students

120 nationalities on SKEMA's campuses

48,000 graduates throughout the world in 145 countries

Multi-accredited



12th best worldwide Master in Management (2019)
3rd best worldwide MSc Financial Markets & Investments (2020)

YEAR ONE PROGRAMME STRUCTURE

No matter which SKEMA campus you choose, academic courses are similar. However, at SKEMA's Raleigh campus in the USA, the first year of the Two-Year MSc is adapted to its local environment: course structure, local professors, and cultural framework.

Autumn semester	Credits
ADVANCED BUSINESS MANAGEMENT (30 CREDITS)	
CORE COURSES	22
Excel Fundamentals and Applications	3
VBA Programming	3
Global Knowledge and Talent Seminar	2
Entrepreneurship	3
Corporate Finance	4
Marketing	4
Languages (one from a selection of six)	2
Employability & Career	1
SPECIALISATION TRACK COURSES You will follow your specialisation track + one additional specialisation course*	8
Finance track: Financial Reporting and Analysis	4
Marketing track: Digital Marketing	4
Management track: Leadership & Communication	4
Business & Strategy track: Digital Business	4
TOTAL CREDITS	30

Winter/spring semester	Credits
ADVANCED BUSINESS MANAGEMENT (30 CREDITS)	
CORE COURSES	22
Design Thinking	3
International Finance	4
International Marketing	3
Corporate Social Responsibility	2
Strategy	4
International Business Game	3
Languages (one from a selection of six)	2
Employability & Career	1
SPECIALISATION TRACK COURSES You will follow your specialisation track + one additional specialisation course*	8
Finance track: Financial Modelling and Econometrics	4
Marketing track: Strategic Marketing	4
Management track: Essential Negotiation Skills	4
Business & Strategy track: Organisational Development	4
TOTAL CREDITS	30

* At Suzhou, Raleigh and Belo Horizonte campuses, students choose one academic profile course: Change and Crisis Management, International Negotiation or Digital Transformation and Strategy.

The first year of the Two-Year MSc is worth a total of 60 credits and is taught over one year.

To validate the first year of the Two-Year MSc programme and progress to the final year specialisation, a student must:

- ▶ Obtain 60 ECTS credits
- ▶ Have a work placement or professional experience of at least two months
- ▶ Obtain a TOEIC score of 810, a TOEFL score of 530 or an IELTS score of 6.

The choice for the MSc specialisation must be taken before starting the Two-Year MSc

Students may start their first year on one campus and switch to another campus, where their MSc specialisation

is available, for the second year. During the second year of the Two-Year MSc programme, you may begin your specialisation on one campus and if your specialisation exists on another campus, then you will be able to change campuses for the final semester.

Exception for MSc Financial Markets & Investments: both semesters must be done on the same campus.

YEAR TWO: MSc SPECIALISATION

Two semesters in class followed by an internship of four to six months in a company or a research project for at least four months. The internship or research project will be the basis for the thesis.

MSc specialisations available for the second year (2020-2021)

Lille Paris Sophia Antipolis Belo Horizonte Cape Town Raleigh Suzhou

Tracks	Specialisations	Campuses	Intake(s)
MANAGEMENT	Project and Programme Management and Business Development	Paris, Lille, Belo Horizonte	January & September January & August
	Digital Business, Data Analysis and Management	Sophia Antipolis	September
	International Human Resources and Performance Management	Paris	January & September
	Supply Chain Management and Purchasing	Lille	January & September
	Strategic Event Management and Tourism Management	Sophia Antipolis	January & September
	<small>NEW</small> Research & Management Innovation	Sophia Antipolis	September
	<small>NEW</small> Management Science double degree with Tongji University		
MARKETING	International Marketing and Business Development	Lille, Paris, Sophia Antipolis, Belo Horizonte, Suzhou	January & September January & August January & August
	Luxury and Fashion Management	Sophia Antipolis, Suzhou	January & September January & August
	Global Luxury and Management (dual degree with NCSU)	Raleigh Paris	August January
	Luxury Hospitality and Innovation (dual degree with Ecole Ferrières)	Paris	September
	Digital Marketing	Sophia Antipolis	January & September
BUSINESS & STRATEGY	International Business (Doing Business in Europe, China, America/ Latin America and South Africa) <i>São Paulo: Double degree in partnership with FDC</i>	Paris, Suzhou, Raleigh, Cape Town (New), Fundação Dom Cabral (FDC), São Paulo (Brasil)	January & September January & August January & August January & September January & August
	Entrepreneurship and Innovation	Sophia Antipolis, Suzhou	January & September January & August
	Business Consulting and Digital Transformation	Sophia Antipolis	January & September
	International Strategy and Influence	Paris	January & September
	Artificial Intelligence for Business Transformation (joint degree with ESIEA)	Paris	September
	<small>NEW</small> Entrepreneurship & Sustainable Design - joint programme with SDS	Sophia Antipolis	September
	<small>NEW</small> Academic diploma programme in Technology, Entrepreneurship & Start-up Management - double diploma with Berkeley	Berkeley Paris	September January & August
FINANCE	Corporate Financial Management	Paris, Sophia Antipolis, Belo Horizonte, Suzhou	January & September January & August January & August
	Financial Markets & Investments	Raleigh, Paris, Sophia Antipolis	August September
	Auditing, Management Accounting and Information Systems	Paris	September

NEW Another course (please consult us for admission conditions):
- Triple Master: LOYOLA X SKEMA X LMU (USA/France/Germany)

Harald Petry,

Two-Year MSc graduate



Choosing the Two-Year MSc was the perfect decision. I learned a lot during the first year and I was able to use all of that knowledge for the second. The knowledge acquired during the first year about finance, accounting, innovation, taxation, globalisation and geopolitics allowed me to start the MSc specialisation year with confidence, interest and motivation.

Knowledge is stable when built on firm foundations. In my opinion one year is not enough to experience SKEMA Business School to the fullest.

It was a pleasure to meet so many people from different cultures and to learn about their ways of life. I made some good friends and had a lot of fun. I will miss mooncake parties with the Chinese, relaxing evenings at the beach and group work avec vue mer."

Amandine Caekaert,

Two-Year MSc graduate



These two years have been extremely enriching in complementary ways. The management foundations we learned in the first year provided me with the necessary background which I'm able to use now in my everyday job. In fact, I did not expect to use as much finance and accounting as a junior consultant in tourism.

On the other hand, the second year gave me vital knowledge, vocabulary and concepts, specific to my current sector, tourism.

But that's not it! I'm especially thankful for the professors, speakers and classmates I've had the chance to meet over the last two years. It is an undeniable advantage to start building a high quality international professional network at school. In fact, it's thanks to one of my MSc speakers, also a SKEMA alumnus, that I obtained the opportunity to work for an international consulting firm in a department specialised in tourism!"

Sagar Mehta,

Two-Year MSc graduate



Regarding my first year of the Two-Year year MSc, it was an amazing experience. I had the opportunity to learn with some of the most talented students and experienced professors.

Due to the international diversity of students, I met people from different countries and learned about their cultures.

Being from a non-business, technical background, the first year gave me the base I required for the second year and I was able to polish my skills in certain subjects like negotiation and finance."

► Associate dean, MSc programmes

Christophe Dispas

► Head of the Two-Year MSc

Michael Hanson

Admission contacts for French students

France: +33 (0)1 41 16 76 71
or +33 (0)3 20 21 59 25
admissionspostgraduate@skema.edu

Admission contacts for international students

France: +33 (0)3 20 21 59 69
or +33 (0)1 41 16 75 34
USA: +1 (919) 535-5701
China: +86 512 6260 2865
international.admissions@skema.edu

MSc GRADUATE EMPLOYMENT RATE*

SKEMA's career centre recently published the results of its latest recruitment survey regarding MSc graduates.

- At six months after graduating, we have a 93% employment rate for all MSc graduates
- Half of the MSc graduates found work within two months of graduation and 40% of students had found work even before graduation.
- 40% work and live outside of their home country and 75% work internationally.

*Source: SKEMA careers service 2017 employment survey, 2016 classes.

Check the employment rate of each specialisation on the MSc's careers pages:

<http://www.skema.edu/programmes/masters-of-science>

or scan the QR code



TOTAL FEES FOR TWO YEARS' TUITION

- Two-Year MSc: €30,000
- Two-Year MSc with the specialisation
 - Luxury & Fashion Management: €30,000
 - Financial Markets and Investments: €30,000
 - International Business Sao Paulo: €30,000
- Two-Year MSc with the specialisation
 - Luxury Hospitality & Innovation: €35,000
 - AI for Business Transformation: €35,000
 - Entrepreneurship & Sustainable Design: €35,000
- Two-Year MSc with the academic diploma programme in Technology, Entrepreneurship & Start-up Management: €45,000
- Triple Master: €45,000